

# Društvene mreže kao izvor medicinskih informacija

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**Likić, Robert**

**Conference presentation / Izlaganje na skupu**

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The background is a vibrant red gradient with several glowing, semi-transparent spheres of varying sizes. Some spheres are larger and more prominent, while others are smaller and more distant. The spheres have a bright white highlight on their upper-left side, giving them a three-dimensional appearance. The overall composition is dynamic and futuristic.

# **Društvene mreža kao izvor medicinskih informacija**

Doc.dr.sc.Robert Likić  
Medicinski fakultet  
Sveučilišta u Zagrebu

# ***Društvene mreža kao izvor medicinskih informacija***

- 1 od 4 liječnika dnevno koristi društvene mreže u potrazi za medicinskim informacijama
- 14 % dnevno stavlja nove informacije na društvene mreže
- Anketa na 485 onkologa i obiteljskih liječnika je pokazala da 61% njih traži nove informacije na društvenim mrežama, a 46% aktivno stavlja nove informacije na društvene mreže
- Više od 50% liječnika koristi društvene mreže namijenjene liječnicima, svega 7% ih koristi Twitter

*J Med Internet Res 2012;14(5):e117*

# *Društvene mreža kao izvor medicinskih informacija*



# ***Društvene mreža kao izvor medicinskih informacija***



# ***Društvene mreža kao izvor medicinskih informacija***



# Društvene mreža kao izvor medicinskih informacija

NEWS

REFERENCE

EDUCATION

Dr. R Likic 

**Medscape** Internal Medicine  
EDUCATION

Education ▾

SEARCH

Adult Immunization

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Geriatric Care

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Obesity

Pain

More ▾



Pneumococcal Disease and Comorbid Conditions: A Toxic Mix



Pediatric Pneumococcal Conjugate Vaccines: Broadening the Scope Part 1



Conjugation: A Step Forward in Vaccination and Present Vaccination Practices: Regional Perspectives

CME Tracker » 0 Earned Credits.

## PERSONALIZED CME



**Personalized Learning** Toward Better Management of Patients With T2D



**Personalized Learning** Improving Self-Management and Patient Adherence in Type 2 Diabetes



**Personalized Learning** Chronic Pain



**Personalized Learning** Maximizing Adherence to Antiretroviral Therapy in Patients with HIV Infection



**Personalized Learning** Breaking Down the Barriers in Hepatitis B: Treatment and Retention in Care



**Personalized Learning** Atherosclerosis and Residual Cardiovascular Risk



**PICME** Optimizing Better Patient Outcomes in Type 2 Diabetes: Focus on Getting to Glycemic Goals



**PICME** Stable Ischemic Heart Disease - Evaluation & Treatment



**PICME** Improving and Measuring Performance in Rheumatoid Arthritis Outcomes Through Education

## CLINICAL BRIEFS

### Guidelines Issued on Hypoglycemia in Diabetic Patients **CME**

The American Diabetes Association and The Endocrine Society have updated guidelines on the management and prevention of hypoglycemia in patients with diabetes.

*Medscape Education Clinical Briefs, May 29, 2013*

### Physician Attention to Patient-Centered Healthcare **CME**

*Medscape Education Clinical Briefs, May 23, 2013*

### Does Computer-Aided Mammography Help in Breast Cancer Screening? **CME**

*Medscape Education Clinical Briefs, May 22, 2013*

## PATIENT CASES



### Maintaining Mineral Balance and Nutrition in CKD-MBD: Strategies to Maximize Patient

#### Adherence **CME/CE**

In this case-based activity, Dr Kalantar-Zadeh discusses the strategies to manage mineral and bone disorders in patients with CKD.

*Medscape Education Nephrology, May 31, 2013*

### Advances in the Diagnosis and Management of SIHD **CME**

*Medscape Education Cardiology, May 31, 2013*

### Making the Most of the Clinical Encounter: Screening for HBV **CME**

# Društvene mreža kao izvor medicinskih informacija

NEWS REFERENCE EDUCATION Dr. R Likic

**Medscape** Drugs, Diseases & Procedures REFERENCE Reference  **SEARCH**

Look up drugs, diseases and procedures

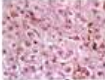
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**About Medscape Reference**

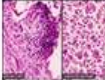
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### LATEST UPDATES IN INTERNAL MEDICINE


[View updates in other specialties ▼](#)



**Beta-blocker Therapy Improves GI Permeability in Cirrhosis**  
A study found that nonselective beta-blocker therapy may improve GI permeability and decrease intestinal bacterial translocation in patients with cirrhosis and esophageal varices.  
May 2013



**New ACCP Recommendations for Lung Cancer Screening**  
The American College of Chest Physicians recommends that patients at significant risk of developing lung cancer because of their age and smoking history be offered screening with low-dose computed tomography (LDCT).  
May 2013



**Clostridium Difficile Infection: Increased Risk With 2 Antidepressants**  
Two related studies have found increased risk for C difficile infection (CDI) in adults taking the antidepressants mirtazapine or fluoxetine.  
May 2013

### DRUG UPDATES

**magnesium sulfate (MgSO<sub>4</sub>)**  
FDA limits duration of off-label use for preterm labor due to associated neonatal skeletal abnormalities

**Japanese encephalitis virus vaccine (Ixiaro)**  
Now FDA-approved for children aged 2 months or older

**golimumab (Simponi)**  
New indication approved for resistant ulcerative colitis

**erlotinib (Tarceva)**  
Now indicated as first-line treatment of metastatic NSCLC for tumors with EGFR mutations as detected by cobas EGFR Mutation Test

**radium-223 dichloride (Xofigo)**  
New FDA-approved alpha particle-emitting radiopharmaceutical for castration-resistant prostate cancer with symptomatic bone metastases



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4. While your credentials are being verified, your free membership allows you access to our medical news, clinical reference and continuing medical education sites on Medscape.

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2. At the upper right corner of our site, you'll see a link labeled "Connect."

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Search Discussions

SEARCH

NEW COMMENTS IN MY WATCH LIST:

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Discussion	Started	Last Comment
<b>Senior Suicide</b> Started by: Rick Pescatore Rating: ★★★★★ Comments 3 <a href="#">BLOG</a>	Apr 14	Apr 15
<b>Friends? Circle Yes or No</b> Started by: amisiura Rating: ☆☆☆☆☆	Mar 14	Mar 14
<b>A Cycle of Destruction</b> Started by: Rick Pescatore Rating: ★★★★★ Comments 2 <a href="#">BLOG</a>	Feb 03	Feb 08
<b>Malpractice in Ontario Canada</b> Started by: jgary.thompson Rating: ☆☆☆☆☆	Jan 01	Jan 01
<b>hippocratic oath</b> Started by: tsbeeh9 Rating: ☆☆☆☆☆	Dec 13	Dec 13
<b>Surgical Placebo</b> Started by: trobey Rating: ☆☆☆☆☆ Comments 2 (2 New)	Nov 16	Nov 20
<b>The Assassination of Medicine</b> Started by: Casey Sharpe Rating: ★★★★★ Comments 4 <a href="#">BLOG</a>	Nov 06	Nov 06
<b>Behold the Hidden Curriculum</b> Started by: Casey Sharpe Rating: ★★★★★ Comments 4 <a href="#">BLOG</a>	Oct 18	Nov 06
<b>Genetic Disease: Would You Want to Know?</b> Started by: Rosalyn Plotzke Rating: ★★★★★ Comments 9 <a href="#">BLOG</a>	Oct 13	Oct 16
<b>To Deal With The Dying</b> Started by: Casey Sharpe Rating: ★★★★★ Comments 6 <a href="#">BLOG</a>	Sep 25	Sep 27
<b>Do you -- or would you -- dope?</b> Started by: kellyraechi Rating: ★★★★★ Comments 51 (51 New)	Sep 13	Dec 05
<b>Patients' Excessive Hope</b> Started by: trobey Rating: ☆☆☆☆☆ Comments 2 (2 New)	Aug 28	Nov 20
<b>Arrogant Physicians</b> Started by: Casey Sharpe Rating: ★★★★★ Comments 83 <a href="#">BLOG</a>	Aug 25	Aug 27

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In The News

# Društvene mreža kao izvor medicinskih informacija

The screenshot shows the QuantiaMD website interface. At the top left is the QuantiaMD logo. To the right are search bars and a 'Sign In' button with a 'Forgot password?' link. Below this is a navigation menu with links for 'Formats', 'Communities', 'Clinical Topics', 'CME', 'Take a Tour', and 'Join for Free'. The main banner features the text 'Practical Medicine for Practicing Physicians' and a 'Join the Community' button with the subtext 'It's free—always'. Below the banner are four colored boxes representing different features: 'LEARN' (purple, 'From experts and peers', 'Last 1 second ago'), 'CONNECT' (dark blue, 'With trusted colleagues', 'Last 10 seconds ago'), 'SOLVE' (teal, 'Cases that matter', 'Last 2 seconds ago'), and 'EARN' (green, 'Rewards for your knowledge', 'Last 38 seconds ago'). A 'Today on QuantiaMD' section follows, containing two featured items: 'SOLVE THE JUNE GEN MED PUZZLE' with a microscopic image and 'TEST YOUR MENTAL HEALTH IQ' with a circular diagram of the four humors (Phlegmatic, Sanguine, Melancholic, Choleric) and axes for Introversion/Extroversion and Stable/Unstable.

QuantiaMD

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Practical Medicine for Practicing Physicians

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It's free—always

LEARN + CONNECT + SOLVE + EARN +  
From experts and peers With trusted colleagues Cases that matter Rewards for your knowledge  
Last 1 second ago Last 10 seconds ago Last 2 seconds ago Last 38 seconds ago

Today on QuantiaMD

SOLVE THE JUNE GEN MED PUZZLE TEST YOUR MENTAL HEALTH IQ

Stable  
Phlegmatic Sanguine  
Introversion Extroversion  
Melancholic Choleric  
Unstable

# Društvene mreža kao izvor medicinskih informacija

**Robert Likic**  
Assistant professor of Internal Medicine at the University of Zagreb Medical School and University Hospital Rebro  
Croatia | Hospital & Health Care

142 connections

hr.linkedin.com/pub/robert-likic/47/84/373/ Edit

**Activity**

**Background**

**Summary**

Dr Likic qualified in Medicine with honors in Zagreb in 2001, after receiving the Dean's award for the best student of medicine in 1999. Following internship, he trained in general internal medicine at the University Hospital Zagreb and simultaneously developed an interest in the effectiveness of problem based learning applied to the teaching of clinical pharmacology. He became board certified in internal medicine in 2007 and was awarded a PhD degree in 2008. He currently works as an assistant professor at the Zagreb Medical School and as a consultant internist at the University Hospital Zagreb and continues to have an active research interest into the effectiveness of medical education both at undergraduate and postgraduate levels while also conducting research in health outcomes measures, medical informatics as well as rational use of antibiotics. Dr.Likic has had significant success in international collaboration with funding secured from the British Council to organize a multinational meeting in Zagreb in 2008 on rational use of medicines and he also received the Matovinovic fellowship award in 2009 which allowed him to spend 6 months working as a visiting scholar at the University of Michigan Medical School (Ann Arbor). His interest in informatics led him to play a pivotal role in introduction of voice over internet protocol (VOIP) based telephony systems both at Zagreb and Ann Arbor medical schools. Dr.Likic is a member of several national drug committees as well as a member of the committee for education of the European Association for Clinical Pharmacology and Therapeutics (EACPT) and a councilor to the International Union of Basic and Clinical Pharmacology (IUPHAR). He received the "Outstanding Early Educator Award" at the 16th IUPHAR World congress of basic and clinical pharmacology held in 2010 in Copenhagen (Denmark).

Recommended for you

- Experience
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## Clinical Trials - Let's Learn the Basics

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### Most Popular Discussions

**Did you know that May 20th is International clinical trials day?**  
posted 5 days ago

**Maria Suic** 1 day ago • Maria likes this. [See more »](#)

**In the previous poll, 62% of you stated you think the most common misconception related to clinical trials is that patients are treated...**  
posted 5 days ago

**Maja Gacic** 4 days ago • Yes, exactly Zeljka. Knowledge is power :) ... »

### Latest Updates

**Robert Likic** has joined the group.  
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**Maria Suic** likes this discussion by Maja Gacic  
**Did you know that May 20th is International clinical trials day?**  
[Like \(2\)](#) • 1 day ago

**Ivana Ivanković** has joined the group.  
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[See all updates »](#)

### Top Influencers This Week

Maja Gacic

### Group Statistics

Director











# ***Društvene mreža kao izvor medicinskih informacija***



## Skills & Expertise



Most endorsed for...

- 16 Clinical Research 
- 5 Medical Education 
- 5 Internal Medicine 
- 4 Healthcare 
- 3 Informatics 
- 3 Hospitals 
- 2 Healthcare Information... 
- 2 Research 
- 1 Emergency Medicine 
- 1 Diabetes 

Robert also knows about...

- 1 Public Health
- 1 Cardiology
- 1 Infectious Diseases
- Treatment
- Inpatient

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# Društvene mreža kao izvor medicinskih informacija

The screenshot shows a ResearchGate profile for Robert Likic. The profile includes a navigation bar with 'ResearchGate', 'Topics', 'Publications', 'Projects', and 'more'. The main header features a profile picture, name, title 'MD, PhD, Assistant professor', and affiliation 'University Hospital Centre Zagreb · Department of Medicine'. A green progress bar indicates '19.93' and 'Your profile is 95% complete'. Below the header are tabs for 'OVERVIEW', 'CONTRIBUTIONS', 'INFO', 'STATS', and 'RG SCORE'. The 'OVERVIEW' tab is active, showing a 'Show your career's best' tip, a summary of 19 publications (325 views, 12 downloads, 3 citations), and a list of featured publications. Two featured articles are shown: 'The impact of tobacco cessation training...' (45 views, 0 downloads, 0 citations) and 'Online learning applied to a course on rational therapeutics...'. A 'New endorsements' section shows an endorsement from 'VoIP' with an 'Approve' button.

ResearchGate

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0 Search

Robert Likic

MD, PhD, Assistant professor

University Hospital Centre Zagreb · Department of Medicine

19.93

Add your publications

Your profile is 95% complete.

OVERVIEW CONTRIBUTIONS INFO STATS RG SCORE

Show your career's best

Use your profile overview page to present yourself and your research. Customizing your profile is the best way to show your peers what you've been working on, create exposure for your current projects, and start building your network. [Learn more](#)

19 PUBLICATIONS

325 Views 12 Downloads 3 Citations [View all](#)

FEATURED PUBLICATIONS

Article: **The impact of tobacco cessation training of medical students on their attitude towards smoking.**

45 Views 0 Downloads 0 Citations

Article: **Online learning applied to a course on rational therapeutics: an international comparison between final year students of two medical schools.**

20 Views 0 Downloads 0 Citations

ABOUT

Add a short introduction about yourself or your current project.

SKILLS

Add your skills to present your scientific and research expertise.

New endorsements

VoIP [x](#)

[Learn more](#) [Approve](#)

20 CO-AUTHORS [View all](#)

# Društvene mreža kao izvor medicinskih informacija

The screenshot shows the Reddit interface for the r/medicine subreddit. At the top, the subreddit name 'r/medicine' is displayed with navigation tabs for 'hot', 'new', 'rising', 'controversial', and 'top'. The main content area lists 11 posts, each with a title, author, submission time, and comment count. The sidebar on the right includes a search bar, login/register options, and submission buttons for new links and text posts. Below these are statistics for the subreddit, including the number of readers and current users, and a section for posting criteria.

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  - [StudentDoctor.Net](#)

# Društvene mreža kao izvor medicinskih informacija

MY SUBREDDITS ▾ FRONT - ALL - RANDOM | PICS - FUNNY - POLITICS - GAMING - ASKREDDIT - WORLDNEWS - NEWS - VIDEOS - IAMA - TODAYILEARNED - WTF - AWW - ATHEISM - TEC MORE »



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↑ Doctors of Meddit, what is the order in which you perform your general physical exam, and what do you include? (self.medicine)  
75  
↓ submitted 1 day ago\* by [Ronronear](#)

I just finished my second year of medical school and am interested in becoming more proficient in performing an efficient, fluid, and comprehensive physical exam.

\*I understand that "whatever works for me" is a reasonable answer, but I am looking to hear some specifics about what people do.

49 comments share

all 49 comments

sorted by: [best](#) ▾

↑ [-] [Smeeee](#) 47 points 1 day ago\*

↓ I usually start with this basic skeleton on most patients, but depending on the case I will include more or less than what I have below. By the way, I'm an EM attending in the US.

Vital signs: (To me, the absolutely most important part of the physical exam)

General: (NAD, uncomfortable, toxic, unresponsive, etc)

HEENT: Signs of trauma, Pupils, conjunctivae, oropharynx, mucous membranes, TMs

Neck: supple, LAD, JVD, thyromegaly, masses

Card: rate and rhyhtm, murmurs/rubs/gallops

Resp: Breath sounds, wheezes/rhonchi/rales

Abd: soft/rigid, distended, tenderness, bowel sounds, rebound/guarding, hepatosplenomegaly, masses/pulses (I also include CVA tenderness in the abdominal exam)

GU: males - scrotum, testicles, penis; females - external, vaginal, cervical exam

Ext/MSK: Clubbing, cyanosis, edema, pulses.

Derm: Rashes, bruising / trauma

Neuro: Orientation, cranial nerves, extremity strength, sensation, reflexes, gait, Finger-nose-finger, Romberg, pronator drift.

At the end of the day, develop a system (as you can see, this exam is pretty literally head to toe) that you always do, so that you never miss anything. This is especially true for trauma evaluations, as well as reading plain films.

Hope that helps, and good luck to you.

EDIT - added bowel sounds. it was an oversight. Thanks dave\_MD EDIT #2 - added some suggestions from heavyeyes

[permalink](#)

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this post was submitted on 03 Jun 2013

**75 points** (85% like it)

91 up votes 16 down votes

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Home

## Centri A-Z

- > Alergije
- > Alzheimerova demencija
- > Aritmije
- > Astma
- > Atopijski dermatitis
- > Bolna menstruacija
- > Bubrežni kamenci
- > Ciste na jajnicima
- > Cjepiva
- > Depresija
- > Dijabetes
- > Endometrijoza
- > Epilepsija
- > Gastritis
- > Gastroezofagealna refluksna bolest (GERB)
- > Glaukom
- > Hemeroidi
- > Hipertenzija (povišeni krvni tlak)
- > Iznadna srčana smrt
- > Kontracepcija
- > Mastitis
- > Melanom



NUSPOJAVE LIJEKOVA

### Statini povezani s većim rizikom od bolesti mišića i zglobova

04.06.2013.



04.06.2013.

### Lažni lijekovi najčešće se u Hrvatskoj kupuju putem interneta



03.06.2013.

### Novi lijek pomaže bolesnicima s uznapredovalim metastatskim melanomom



03.06.2013.

### Zašto Plivini vitamini B skupine?

## Ostale vijesti

02.06.2013.

### Lijek pazopanib može pomoći ženama s uznapredovalim rakom jajnika

## Najnovije sa foruma

## Naše preporuke

- > 04.06.2013 21:45 Re: Razlozi kašnjenja menstruacije. Dejan Šakoronja, dr. med.
- > 04.06.2013 21:45 Re: pitanje za ginekologa Dejan Šakoronja, dr. med.
- > 04.06.2013 21:40 Re: Da li je moguća trudnoća?? tonkimonki
- > 04.06.2013 21:40 veliki problem s prištićima i aknama JerkyAndrea
- > 04.06.2013 21:40 Re: menstruacije Dejan Šakoronja, dr. med.

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## Forum

### Bolesti i stanja

- > Akne
- > Alergije
- > Astma
- > Atopijski dermatitis
- > Bolesti štitne žlijezde
- > Cjepiva
- > Kontaktne leće
- > Kontracepcija
- > Neplodnost
- > Rak dojke

Prikaži sve

### Specijalizacije - medicina

- > Dermatovenerologija
- > Dječja psihologija
- > Estetska kirurgija
- > Estetsko-korektivna dermatologija
- > Ginekologija i opstetricija
- > HRABRI - forum za zlostavljanu i zanemarenu djecu
- > Kardiologija

### Bolesti i stanja

Forum	Tema	Poruka	Posljednji odgovor
<b>Akne</b>	172	510	veliki problem s prištićima i aknama
<b>Alergije</b>	631	3328	alergija na nešto??'
<b>Astma</b>	125	915	obstructivni bronhitis
<b>Atopijski dermatitis</b>	92	253	Ad
<b>Benigna hiperplazija prostate (BHP)</b>	9	22	Adenokarcinom prostate
<b>Bolesti štitne žlijezde</b>	93	362	čvor
<b>Bolna menstruacija</b>	3	47	Molim za misljenje i preporuku sto dalje
<b>Cjepiva</b>	362	1940	Konzervansi u cjevivu
<b>Epilepsija</b>	131	335	Epileptični napad kod bebe
<b>Ereksijska disfunkcija</b>	98	364	Problem kod erekcije s kožicom
<b>Gripa</b>	19	40	Tamiflu i djeca
<b>Hepatitis C</b>	87	388	ikterus na početku terapije
<b>Kontaktne leće</b>	39	95	nošenje leća
<b>Kontracepcija</b>	2951	26843	zar je moguće???

### Najnovije sa foruma

### Naše preporuke

- > 04.06.2013 21:45 Re: Razlozi kašnjenja menstruacije. Dejan Šakoronja, dr. med.
- > 04.06.2013 21:45 Re: pitanje za ginekologa Dejan Šakoronja, dr. med.
- > 04.06.2013 21:40 Re: Da li je moguća trudnoća?? tonkimonki
- > 04.06.2013 21:40 veliki problem s prištićima i aknama JerkyAndrea
- > 04.06.2013 21:40 Re: menstruacije Dejan Šakoronja, dr. med.

# ***Društvene mreža kao izvor medicinskih informacija***

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## **Primary care doctors may no longer be needed**

DOUG OLSON, MD | PHYSICIAN | DECEMBER 24, 2012

As a primary care doctor, my days are busy. Seeing patient after patient, I try to provide the most patient-centric, evidence based care that I can. But if I read anything about healthcare reform, it will tell me that 80-85% of the patients I see can be seen by a nurse practitioner or a physician's assistant. So why did I train for an extra 3-4 years as a doctor, incur several hundred thousand dollars in debt, and go through years of residency training to do the same work as someone who has done a fraction of this?

With this as a background, is it any surprise that an article in the December 5th edition of the *Journal of the American Medical Association* reported that among internal medicine residents, those with career plans in general internal medicine were markedly less common than those with subspecialty career plans?

The term "general internal medicine" may not mean much to those not in healthcare, but these are the doctors who comprise many of this nation's hospital-based general medicine doctors and primary care doctors. Hospitalist medicine has been at the very forefront medical industry growth for the past several years; primary care, also made up of pediatricians and family physicians, has not. It is not a stretch of the imagination, then, to assume that most of the residents going into general internal medicine will not go into primary care. Study after study supports this.

There are still physicians that go into general internal medicine and choose primary care though. I am one of them. But there are days where I wonder if I would make that choice again. Here's a big reason why that has not received much attention: I don't really know if I am needed.

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JUNE 5, 2013

## What Is Life In The Fast Lane?

LITFL is a medical blog and website dedicated to providing online emergency medicine and critical care insights and education for everyone, everywhere... usually with a healthy dose of [UCEM](#) good humour, and always with endless enthusiasm. Our Team, headed by [Mike](#) & [Chris](#), consists (mostly) of emergency physicians and intensivists based in Australia and New Zealand.

LITFL is free and open to all — we invite you to use our content in anyway to help others learn, all we ask is that you spread the word about the [FOAM](#) (Free Open Access Meducation) revolution... Go get [#FOAMed](#)!

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### Dogma Downed!

The 2013 CICM ASM in Wellington has come and gone – Dogma has been downed. Here are my highlights and the Twitter action.



### Conscious VF!

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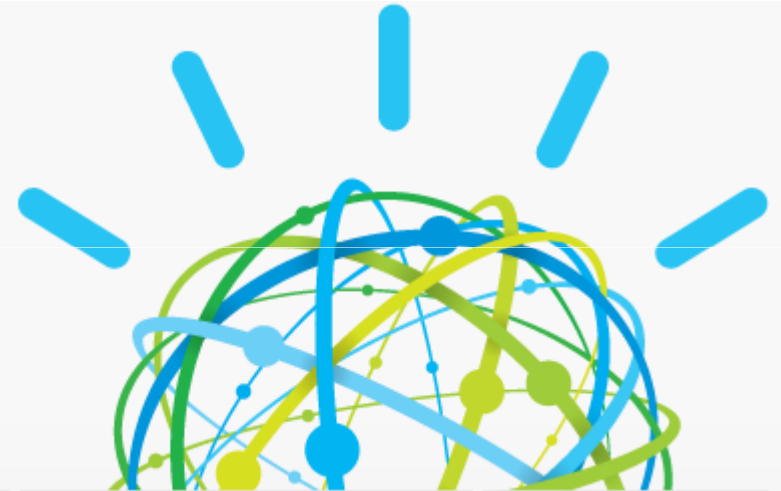




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